



We need your help! Sailing for the Disabled Isle of Man (SFTD) wants to hear your thoughts about how we communicate with you and your experience with the charity. The purpose of the survey is to ensure that you get maximum benefit from the organisation.

We will now ask you a number of questions about your experience to date with SFTD, including your sailing experience and what you feel about the ways in which we communicate with you. The questionnaire will take about 5-10 minutes. Please be as honest as possible. There are no right answers and your opinions are important to us.

Section 1 Communication

1. When is the last time that you visited our website?

- 0 – 1 month ago
- 1 – 3 months ago
- 3 - 6 months ago
- 6 - 12 month ago
- Over 12 months ago
- Never

2. What are the reasons that you visit our website? (please tick all that apply)

- Sailing programme
- Latest News or Events
- Newsletter
- 100 Club
- Information links
- Other (please give details)

3. What do you feel is the most useful piece of information on our website?

4. What do you feel is the least useful piece of information on our website?

5. How do you think the website could be improved?

6. Are you aware of our Newsletter?

Yes

No

7. Do you follow us on Facebook?

Yes

No

8. How do you think our Facebook page could be improved?

9. Thinking of your day to day use of online media, which of the following do you regularly use? (Please tick all that apply)

Facebook

LinkedIn

TikTok

YouTube

Other (please specify)

10. How would you like us to communicate with you? (Please number from 1 to 6 your preferences – 1 most preferred / 6 least preferred)

Postal service

Newsletter

Email

Facebook

Website

SMS

Other (please specify)

Section 2 Sailing

11. Do you sail as crew or an enabled member?

- Crew
- Enabled
- Don't currently sail

12. How often have you sailed on the Pride of Mann III in the past two years?

- Never
- Once
- 2-3 times
- 4-5 times
- 6-10 times
- More than 10 times

13. What influences the amount of times you have sailed (please tick all that apply)

- Weather conditions
- Personal available time
- Inability to get to the boat
- Don't know when the boat is sailing
- Personal ill health
- Too nervous to go on my own
- Unsure what happens during a sail and what will be expected of me
- Previous bad experience during a sail
- Other

14. Do you know how to book a sail with the organisation?

- Yes
- No

15. On a scale of 1-5 where 1 is very poor and 5 is very good, what do you think about the format of the current sailing programme which is available on our website? (please circle your choice)

1	2	3	4	5
Very Poor		Average		Very Good

16. How do you think we could improve the format of the sailing programme?

17. Is there anything different that we could do to encourage you to sail more often?

18. You have now completed our formal questions. Is there anything else that you would like to comment on? Please use the box below

Thank you so much for completing our questionnaire. We really appreciate your feedback. If you would like to discuss any of the areas covered in this questionnaire or any other areas relating to communication, please leave your contact details in the box below and a member of the engagement committee will contact you shortly